VANCOUVER CANADIAN VETERINARY MEDICAL ASSOCIATION CVMA CONVENTION | JULY 5-8, 2018

Meet the Speakers:

2018 Canadian Veterinary Medical Association Summit

"CHANGING DYNAMICS OF PRIVATE PRACTICE" Fairview Ballroom, JW Marriott parq Hotel, Thursday, July 5, 2018, 8 am to noon



Dr. Terri Chotowetz, Chair

Dr. Terri Chotowetz graduated from the Western College of Veterinary Medicine in 1990. Terri practiced in

Alberta from 1990 to 1998 in several mixed animal practices before returning to Saskatchewan in 1998. Dr. Chotowetz returned to practice in a small animal clinic in Saskatoon after her last child was born and she has been at that practice ever since. Terri has served on the Saskatchewan Veterinary Medical Association (SVMA) Animal Welfare Committee since 2008, was elected to the SVMA Council in 2009, and served as President in 2011-2012.



Dr. Gudrun Ravetz Corporate Veterinary Practice- What Does it Mean for the Profession?

Over the years Gudrun has worked as a clinician

in a variety of different small animal practices, both in private practice and charity. This includes a large American group of veterinary practices, which provided insight into a very different model of veterinary practice. As well as clinical jobs, Gudrun has also worked in a number of veterinary-related roles including working in industry, management and as a veterinary consultant to a number of companies. She has a Graduate Diploma in Law. Gudrun is currently Senior Vice President of the British Veterinary Association (President 2016/17) and a Past President of the Society of Practising Veterinary Surgeons. She has a particular interest in the workforce issues facing the veterinary profession including the changing nature of veterinary business ownership. Gudrun also works as Chief Veterinary Officer for Simply Health Professionals.



Dr. Cindy Adams,

MSW (Master's of Social Work, University of Calgary); PhD (Veterinary Epidemiology, Ontario Veterinary College)

Experiences in Veterinary

Communication Education for Practice Success

Cindy Adams Dr. Adams is a Professor in the Department of Veterinary Clinical and Diagnostic Sciences at the University of Calgary, Veterinary Medicine. Her primary role includes directing the Clinical Communication Program across the first three years of the DVM program, and conducting research related to communication in small and large animal practice settings and research that has to do with veterinary education and humananimal interactions. She is called upon to assist schools (veterinary and animal health technology) across North America to design and deliver communication programs.

She consults nationally and internationally in veterinary medicine on all applications of communication in veterinary medicine. She is the founder and Chair of the International *Conference on Communication in Veterinary* Medicine, founder and Board member for the International Veterinary Communication Institute, Faculty member for the Institute for Healthcare Communication. New Haven Ct. Her most recent contribution to the profession is a handbook entitled: Skills for Communicating in Veterinary Medicine. This book was written for all members of the practice team as well as those responsible for training and coaching communication in a variety of settings.



Dr. Marie Holowaychuk

How to Form Habits that Foster Resilience in Veterinary Medicine Dr. Marie Holowaychuk

is a specialist in small animal emergency and critical care living in Calgary. Marie grew up in Edmonton, Alberta and graduated from the Western College of Veterinary Medicine in 2004. She then completed a year-long rotating internship in small animal medicine and surgery at Washington State University, followed by a three-year small animal emergency and critical care residency at North Carolina State University. After becoming board certified in 2008, she accepted a faculty position at the Ontario Veterinary College, where she was Assistant Professor of Emergency and Critical Care Medicine until 2013.

Dr. Holowaychuk has been primary or co-author of more than 30 manuscripts published in peer-reviewed journals and is an Assistant Editor for the *Journal of Veterinary Emergency and Critical Care*. She has spoken at conferences across Canada and the USA, in addition to various general practitioner and veterinary technician continuing education programs. She is also coeditor of the Manual of Veterinary Transfusion Medicine and Blood Banking.

Dr. Holowaychuk has a vested interest in the health and wellness of veterinary professionals after witnessing colleagues and friends leave the profession due to compassion fatigue or burnout. She is a certified yoga and meditation teacher and has completed a mindfulness based stress reduction course for professionals. She also has Compassion Fatigue Training from the University of Tennessee School of Social Work, as well as Mental Health First Aid Training from the Mental Health Commission of Canada. Marie writes a bi-weekly blog and monthly newsletter on pertinent issues related to veterinary wellness.

